



Financial
NSLP Literacy Online



Learning Links

June 26 & 27

Financial
NSLP Literacy Online




Financial Literacy Education

Challenges for NSLP

- How to deliver in mass to individuals
- NSLP has delivered more than 120 financial literacy presentations nationally
- Available when individual is ready to learn
- How to measure understanding of concepts
- Will the education influence behavior
- Passive approach to learning

Financial
NSLP Literacy Online





Financial Literacy Education

Challenges for college/university

- Need a tool to educate their students
- Support for organized events (e-mail, invitations, food, prizes)
- Mixed turnout at event for effort
- Staff comfort level on financial literacy topics
- Students motivated by crisis
- Ongoing educational need

Financial Literacy Online





NSLP Solution

Financial Literacy Online Initiative

- Enhance personal money management skills for all users
- Provide user with knowledge so they feel confident to manage money and credit
- Online delivery system
- Available to the user 24/7
- Trained faculty and experts in financial literacy
- Interactive coursework
- Measure achievement of learning objectives

4

Financial Literacy Online





NSLP Solution

Financial Literacy Online Initiative


- Graduates earn a certificate of knowledge
- Track performance on student loan repayment
- Educated consumer for future financial services
- Rewards for students who complete certificate program

5

Financial Literacy Online



Questions?


Financial Literacy Online 

Path to Graduation

Core curriculum

- Lecture/presentation
- Coursework
- Resources
- Examination
- Continue to next course

7

Financial Literacy Online 

Basic Certificate

Budgeting:
Heads and Tails of Money Management

Credit:
Choosing and Using Credit Cards Wisely

Credit History:
Your (Credit) Life Story

Identity Theft:
Is It You or an Identity Thief?

Contracts:
Signing on the Dotted Line


Financing Education:
Loans, Grants, Scholarships and Jobs

8

Financial Literacy Online 

Online Demonstration

Financial Literacy Online




Path to Graduation

- Course time frame
 - 45-60 minutes in course review, presentation
 - 30-60 minutes in exercises and activities
 - 30-60 minutes examination
- Total time investment is 12+ hours of coursework to learn money management concepts and complete program
- Demonstrated achievement of knowledge


10

Financial Literacy Online

Questions?



Financial Literacy Online





College/University Promotion

- URL links from college to literacy program
 - Generic
 - Co-branded landing page
- E-mail blast with URL link
- Freshman orientation
- Target specific groups at college/university

11

Financial
NSLP Literacy Online

Cost of the Program

- No cost to school or student

13

Financial
NSLP Literacy Online






Next Steps

- Attend demo at NASFAA
- Contact Business Development
P.O Box 82507
Lincoln, NE 68501-2507
Phone 800-735-8778 Fax 402-479-6658
Rod Langel: rodl@nslp.org
Paul Mittelhammer: paulm@nslp.org

14

Financial
NSLP Literacy Online

More Information

Go to: www.nslpflonline.org

Nancy Nauser
President
1-800-735-8778 ext. 6870
nancyn@nslp.org

15
